



Dudley Kingswinford Rugby Football Club



Accredited Club

Heathbrook, Swindon Rd, Wall Heath, Kingswinford, West Midlands, DY6 0AW
Tel: 01384 287006 Email: admin@dk-rugby.co.uk www.dk-rugby.co.uk

Photography and Videoing Policy

RFU Best Practice Guidelines

The Rugby Football Union (RFU) recognises that publicity and pictures of young people enjoying rugby are essential to promote the sport and a healthy lifestyle. To facilitate this, it is therefore essential that the following principles and rules should be observed.

These Best Practice Guidelines have been developed to provide clubs, schools and Constituent Bodies with advice and guidance on the use of images of young people.

Please remember that the safety and enjoyment of young people is paramount in all your activities and the Best Practice Guidelines have been designed to help you in this.

The RFU is committed to providing a safe and enjoyable environment for young people. Implicit in this is the commitment to ensure that all publications, resources and media represent participants appropriately and with due respect. By adopting the points outlined in these guidelines you will be putting in place the best possible practice to protect young people wherever photographs or recorded images are taken and stored.

The eight golden rules that will ensure compliance with the policy on photographic images are as follows:

1. Ensure parents/carers have granted their consent for the taking and publication of photographic images by signing the membership form. However, this does not cover players from other clubs, so express permission must be sought from the Lead Coach prior to any fixtures.
2. All young people must be appropriately dressed for the activity taking place.
3. Photography should focus on the activity rather than an individual and personal details which might make a young person vulnerable, such as their exact address, must never be revealed. Permission must be sought prior to any fixtures with other teams, including training matches, festivals and tournaments, via the Lead Coach to ensure the safety of other teams' players.
4. Where an individual has achieved success in the game (e.g. when selected for representative side or showing triumph over adversity) permission must be gained from parent/carer and young person to use photographs/recordings and relevant details.



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5. Where possible, to reflect the RFU Equity Policy, photographs should represent the diverse range of young people participating in rugby.
6. Anyone taking photographs at any rugby event must have a valid reason for doing so and seek the permission of the organisers/persons in charge prior to this being done.
7. Anyone taking photographs should make themselves known to the event organisers/persons in charge and be able to identify themselves if requested during the course of the event.
8. All concerns regarding inappropriate or intrusive photography should be reported in confidence to the Club Safeguarding Officer, North Midlands Safeguarding Manager or the RFU Safeguarding Manager.

Dudley Kingswinford RFC ask that any videoing carried out by coaches for the purpose of game and skill development, only be used to show those players involved in those sessions.

As part of our commitment to ensure the safety of young people we will not permit photographs, video or other images including those taken via mobile phones of young people to be taken or used without the consent of the parents/carers and the young person.

We will follow the RFU guidance for the use of images of young people and take all steps to ensure these images are used solely for the purposes they are intended which is the promotion and celebration of the activities of Dudley Kingswinford RFC and Rugby in general.

If you become aware that these images are being used inappropriately you should inform the Club Safeguarding Officer.

If at any time either the parent/carer or the young person wishes the data to be removed from the website, the Club Safeguarding Officer should be informed.

By signing the DKRFC membership form you are agreeing to abide by the Photography and Videoing set out above.



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